

ATALANTA’S EXCLUSIVE PARTNER BELTON FARM TRIUMPHS AT THE INTERNATIONAL CHEESE & DAIRY AWARDS

(ELIZABETH, NJ)— BELTON FARM, a family-run cheesemaker in Shropshire, England, was crowned Supreme Champion at this year’s International Cheese Awards on July 24th. At the Awards, 300 expert judges assessed 5,183 cheeses from 26 countries around the world. They named Belton Farm the 2018 International Cheese and Dairy Awards Supreme Champion and awarded their Traditional Farmhouse Colored Cheshire the prestigious National Westminster Cup.

Belton Farm, imported by Coombe Castle—a longtime partner of Atalanta—is an exclusive product of Atalanta in the U.S. John Rodger, Atalanta VP of Cheese and Specialty Deli, states, “Our team is very proud to have such a fine cheese and company to work with, their innovation along with tradition are the same values that Atalanta is built on. It’s an amazing brand!”

Belton Farm has been handcrafting cheese since 1922. They use grass-fed milk from local farms within a 25-mile radius, ensuring the highest standards of animal health and welfare. The cheesemakers source salt from the historic local Cheshire salt mines to produce their classic and innovative British cheeses.

The Supreme Championship was one of the many awards Belton Farm won last week. Their Double Gloucester received the Haughmond Trophy and the Chr Hansen Double Gloucester Cheese Trophy. Red Fox was awarded Best Label Design. The Past Masters Award went to Vintage Red Fox, and the Cheese Company Trophy to Vintage White Fox. A number of Belton Farm cheeses won Gold Awards: Vintage White Fox, Vintage Red Fox, Sage Derby, and Double Gloucester. White Fox, Red Fox, and Vintage Red Fox also received Highly Commended recognition.

“Being awarded the Supreme Champion for our traditionally-made colored Cheshire cheese reflects our passion for producing great tasting cheese,” says Justin Beckett, Managing Director of Belton Farm. “Here in Great Britain we have some of the very best cheese made anywhere in the world.” Atalanta is proud to work with Belton Farm and to celebrate their victory on the international stage.

Atalanta carries a wide range of Belton Farm products including the award winners. For more information please contact Hannah Thompson, Atalanta Business Development Manager at hthompson@atalanta1.com.

Hi-res images available upon request.



Cheese Company Award
Gold Award
Highly Commended



Gold Award
Highly Commended



Haughmond Trophy
Chr Hansen Trophy
Gold Award
Highly Commended



Best Label Design
The Past Masters Award
Gold Award
High Commended